



Salvation Army Red Shield Appeal - 2024

The Salvation Army Australia
Attn: Janine Kewming
National Head of Fundraising
261-265 Chalmers Street
REDFERN, NSW 2016

Dear Andrew Hill and Woolworths Stores,

Woolworths Food Group are once again happy to support the Salvation Army Red Shield Appeal between 13th – 26th May 2024 at our Woolworths Supermarkets, by granting the permission for collections outside of our stores.

There may be instances where our stores are governed by Centre Management (e.g. Westfield) or have pre-planned fundraising activities where some of our stores may not be able to assist. Woolworths endorses fundraising by The Salvation Army for the Red Shield Appeal on the above mentioned dates with fundraising outside of our stores.

Please contact me with any issues and best wishes for the 60th year of The Red Shield Appeal.

Many thanks

Ross Spencer