

A message from Ross



The Salvation Army Red Shield Appeal - 2026

The Salvation Army Australia
Attn: Janine Kewming
National Head of Fundraising
261-265 Chalmers Street
REDFERN, NSW 2016

Dear Andrew Hill and Woolworths Stores,

Woolworths Food Group is pleased to confirm our continued support for The Salvation Army's Red Shield Appeal.

We are granting permission for collections to take place outside our Woolworths Supermarkets from 25 May to 7 June 2026.

Please note that not all Woolworths Supermarkets may be able to participate. This may be due to the store being governed by Centre Management (e.g., Westfield) or having existing, pre-planned fundraising activities during the appeal dates.

Woolworths endorses this fundraising activity by The Salvation Army for the Red Shield Appeal outside of our stores on the dates specified above.

For any issues related to The Red Shield Appeal, please contact me.

Many thanks

Ross Spencer