

A message from Ross



Red Shield Appeal – 2025

The Salvation Army Australia
Attn: Andrew Hill,
The Salvation Army General Manager Community Fundraising

261-265 Chalmers Street
REDFERN, NSW 2016

Dear Andrew Hill and Woolworths Stores,

Woolworths Food Group are once again happy to support the Salvation Army Red Shield Appeal between 10th May to 25th May 2025 at our Woolworths Supermarkets, by granting the permission for collections outside of our stores.

There may be instances where our stores are governed by Centre Management (e.g. Westfield) or have pre-planned fundraising activities where some of our stores may not be able to assist. Woolworths endorses fundraising by The Salvation Army for the Red Shield Appeal on the above mentioned dates with fundraising outside of our stores.

Please contact me with any issues.

Many thanks

Ross Spencer

Stores Enablement Director
Woolworths Supermarkets