

Living Letters

Activity #1: Celebrity Endorsements

Mix & match suggestions:

Christiano Rinaldo	Japanese face exercise tool
O.J. Simpson	Hertz Rental Cars
Ozzy Osbourne	I Can't Believe It's Not Butter
Betty White	Snickers
Nicole Kidman	Chanel No. 5
Pat Rafter	Underwear (very comfy undies)
Arnold Schwarzenegger	Australian Real Estate
Oprah Winfrey	Ugg Boots
Casey Donovan	Coles
George Clooney	Nespresso

There are many more easily Googled if these are too easy or too difficult.

You could also take a trivia approach – What did these celebrities endorse/Who famously endorsed this product?

Another possibility is including a trivia or mix up of celebrity endorsement fails:

- Eva Longoria – advertised DINE but later admitted she has never had a cat
- Kirstie Alley – promoted Weight Watchers but fired for getting too fat again!
- David Beckham – had a deal to promote Samsung and got caught out texting on an iPhone
- Oprah – promoted the Microsoft Surface Pro by sending a tweet – from her iPad.

Activity #2: Employee of the Month

First image:

While working with Mr. Smith, I have always found him working studiously and sincerely at his table without gossiping with colleagues in the office. He seldom wastes his time on useless things. Given a job, he always finishes the given assignment in time. He is always deeply engrossed in his official work, and can never be found chitchatting in the canteen. He has absolutely no vanity in spite of his high accomplishment and profound knowledge of his field. I think he can easily be classed as outstanding, and should on no account be dispensed with. I strongly feel that Mr. Smith should be pushed to accept promotion, and a proposal to management be sent away as soon as possible.

Regards,

Branch Manager

Seems like a reasonable reference letter? Look again! → Image 2:

A second note followed the report:

Mr. Smith was present when I was writing the report mailed to you today. Kindly read only the odd numbered lines for my true assessment of him.

Regards,

Branch Manager

And the true message! Image 3 (everyone read the red text):

While working with Mr. Smith, I have always found him working studiously and sincerely at his table without gossiping with colleagues in the office. He seldom wastes his time on useless things. Given a job, he always finishes the given assignment in time. He is always deeply engrossed in his official work, and can never be found chitchatting in the canteen. He has absolutely no vanity in spite of his high accomplishment and profound knowledge of his field. I think he can easily be classed as outstanding, and should on no account be dispensed with. I strongly feel that Mr. Smith should be pushed to accept promotion, and a proposal to management be sent away as soon as possible.

Regards,

Branch Manager

Activity #3: Random Reference

This is based on various creative writing & game tools which add random words to a template for funny results.

The 'letter' needs to be folded across from the left side to the marked line to cover the letter's content. Players can add random words to each box **as instructed in this order:**

1. Player's Name
2. A number between 1 and 20
3. A famous company
4. A trivia category/topic
5. A verb (ending in '-ing')
6. Something you'd find in the kitchen
7. Player's name again
8. A word to describe your last weekend
9. A personality trait
10. Player's name again
11. A hobby or pastime
12. A habit
13. The name of the person on your left

When players unfold the letter they will be able to read a ridiculous 'reference'!

TO WHOM IT MAY CONCERN

I'm pleased to write this letter of recommendation for
I have known this person for
years, from working alongside her at
where we were part of the
Research and Development Department.

This person has a remarkable understanding of
which has enabled them to make incredible progress in
She has been invaluable in supporting our production of

Working in partnership with
is always a rewarding and
experience, as she is undoubtedly
personified.

I would highly recommend
for any position requiring exceptional skills in
and in
Yours sincerely,