

# The Salvation Army - Schools Engagement Activity Calendar



	Term One	Term Two	Term 3	Term 4
<b>Appeal:</b> Key Appeal Actions	<b>JAN:</b> Contact school to confirm engagement for year ahead. Wish the school well with the year ahead and affirm support	<b>Red Shield Appeal</b> <b>MAY:</b> Engage School in RSA Activity <b>JUNE:</b> Send Certificates of Appreciation	<b>Winter Appeal</b> <b>JULY:</b> Wish school well with Semester 2. Affirm or invite support for Winter Appeal, if not involved with other Appeals	<b>Christmas Appeal</b> <b>OCT:</b> Invite Participation for RSA in the upcoming year and for the Christmas Appeal  <b>NOV/DEC:</b> Attend assemblies encouraging support with Appeal and collect donations. Thank supporting schools
	JAN FEB MAR	APR MAY JUN	JUL AUG SEP	OCT NOV DEC
<b>Other useful schools engagement dates</b> <i>Opportunities to engage with schools and provide representation or be involved in celebration or awareness raising events at school</i>	<ul style="list-style-type: none"> <li>World Day of Social Justice (Feb 20)</li> <li>International Women's Day (Mar 8)</li> <li>National Close the Gap Day (3rd Thursday of Mar)</li> <li>Harmony Day (Mar 21)</li> <li>Cultural Diversity Week (Week around Mar 21)</li> <li>National Day of Action Against Bullying and Violence (3rd Friday of Mar)</li> </ul>	<ul style="list-style-type: none"> <li>National Youth Week (early Apr)</li> <li>Youth Homelessness Matters Day (3rd Wednesday of Apr)</li> <li>ANZAC Day (Apr 25)</li> <li>Domestic and Family Violence Prevention Month (May)</li> <li>National Reconciliation Week (27 May - 3 Jun)</li> <li>Men's Health Week (2nd week of Jun)</li> <li>World Refugee Day (Jun 20)</li> <li>National Volunteer Week (mid-May each year)</li> </ul>	<ul style="list-style-type: none"> <li>NAIDOC Week (2nd week of July)</li> <li>World Youth Skills Day (Jul 15)</li> <li>Homelessness Week (early August)</li> <li>International Youth Day (Aug 12)</li> <li>World Humanitarian Day (Aug 19)</li> <li>Book Week (end of August)</li> <li>International Day of Charity (Sept 5)</li> <li>R U Okay Day (2nd Thursday of Sept)</li> <li>Women's Health Week (early Sept)</li> </ul>	<ul style="list-style-type: none"> <li>World Mental Health Day (Oct 10)</li> <li>Mental Health Week (around Oct 10)</li> <li>Day for the Eradication of Poverty (Oct 17)</li> <li>Anti-Poverty Week (around Oct 17)</li> <li>Children's Week (around 4<sup>th</sup> Wednesday in Oct)</li> <li>Remembrance Day (Nov 11)</li> <li>Universal Children's Day (Nov 20)</li> <li>Social Inclusion Week (last week in Nov)</li> <li>Human Rights Day (Dec 10)</li> </ul>