

The Salvation Army - Schools Engagement Activity Calendar



	Term One	Term Two	Term 3	Term 4
Appeal: Key Appeal Actions	JAN: Contact school to confirm engagement for year ahead. Wish the school well with the year ahead and affirm support	Red Shield Appeal MAY: Engage School in RSA Activity JUNE: Send Certificates of Appreciation	Winter Appeal JULY: Wish school well with Semester 2. Affirm or invite support for Winter Appeal, if not involved with other Appeals	Christmas Appeal OCT: Invite Participation for RSA in the upcoming year and for the Christmas Appeal NOV/DEC: Attend assemblies encouraging support with Appeal and collect donations. Thank supporting schools

	JAN FEB MAR	APR MAY JUN	JUL AUG SEP	OCT NOV DEC
Other useful schools engagement dates <i>Opportunities to engage with schools and provide representation or be involved in celebration or awareness raising events at school</i>	<ul style="list-style-type: none"> World Day of Social Justice (Feb 20) International Women’s Day (Mar 8) National Close the Gap Day (3rd Thursday of Mar) Harmony Day (Mar 21) Cultural Diversity Week (Week around Mar 21) National Day of Action Against Bullying and Violence (3rd Friday of Mar) 	<ul style="list-style-type: none"> National Youth Week (early Apr) Youth Homelessness Matters Day (3rd Wednesday of Apr) ANZAC Day (Apr 25) Domestic and Family Violence Prevention Month (May) National Reconciliation Week (27 May - 3 Jun) Men's Health Week (2nd week of Jun) World Refugee Day (Jun 20) National Volunteer Week (mid-May each year) 	<ul style="list-style-type: none"> NAIDOC Week (2nd week of July) World Youth Skills Day (Jul 15) Homelessness Week (early August) International Youth Day (Aug 12) World Humanitarian Day (Aug 19) Book Week (end of August) International Day of Charity (Sept 5) R U Okay Day (2nd Thursday of Sept) Women's Health Week (early Sept) 	<ul style="list-style-type: none"> World Mental Health Day (Oct 10) Mental Health Week (around Oct 10) Day for the Eradication of Poverty (Oct 17) Anti-Poverty Week (around Oct 17) Children’s Week (around 4th Wednesday in Oct) Remembrance Day (Nov 11) Universal Children's Day (Nov 20) Social Inclusion Week (last week in Nov) Human Rights Day (Dec 10)