

How to Engage with CaLD Community



1. Pray and ask God for His direction.

Lord, what and who are you calling me to in this community?

2. Identify who is in your community.

- a. What cultural groups live in your area?
- b. What languages do they speak?
- c. What is their migration pathway?
- d. How long have they been in Australia?
- e. What are the needs of your local CaLD community? How do you know this?

3. What are you uniquely positioned to do in meeting these needs?

- a. Are there current programs/initiatives that are relevant?
- b. What changes/adaptions can you make to engage with these communities more effectively?
- c. What new initiatives can you create to meet CaLD community needs?

4. What are the collaboration opportunities?

Are there community groups, agencies, local government organisations and other Salvo expressions that you can partner with to deliver a holistic response?

5. Create a roadmap (actions) for CaLD community engagement that aligns with the mission intentions of The Salvation Army.

- a. Creating faith pathways
- b. Building healthy communities
- c. Caring for people
- d. Working for justice

6. Build Cultural Competency

- a. Engage staff and volunteers in cultural diversity training relevant to your area service delivery.
- b. Attend community cultural festivals and events to build relationships and deepen your cultural awareness.

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7. Develop a communication strategy/plan

Ensure that you are communicating what you have to offer in culturally sensitive, relevant, and effective ways for your target audience.

8. Implement, Review and Adapt

Implement your chosen actions, review effectiveness, and adapt as required.

Need additional assistance?

- Speak with the Salvos CaLD Community Engagement Lead – Nuria Gonsalves
- Research CaLD Community Maps/Suburb Profiles – [profile.id](#) , [SBS Australian and Census Explorer](#)
- Speak to the Multicultural Liaison Officer at your local council
- Speak with CaLD Community leaders and members in your community