

# Your path to financial wellbeing



BELIEVE  
IN GOOD

## 10 event ideas

If you're looking to host an event this Anti-Poverty Week but are unsure what sort of event to create, the below list should spark some inspiration. Refer to the [Anti-Poverty Week campaign guide](#) for specific content ideas that align with this year's theme.

If you need additional support working through your event details, contact [Bianca.orsini@salvationarmy.org.au](mailto:Bianca.orsini@salvationarmy.org.au)

- 1. You're the Boss/Be the Boss (financial literacy) workshops** — run an in-person/online introductory course to generate interest or launch the full multi-session workshop starting in Anti-Poverty Week
- 2. Lunch and learn** — host a short workshop on a topic you feel confident to teach on such as budgeting tips, NILS, the dangers of buy now pay later loans or money mindset and mental health
  - This works as a webinar, or in-person as a catered lunch or bring-your-own
- 3. Host a community lunch such as a barbecue** — invite community members who are already connected to Moneycare (past or present) to provide extra tips and connection, or invite people who have never used Moneycare and use the opportunity to introduce the service and book financial counselling appointments
- 4. Morning tea/stall at the corps** — set up an information stall or host a morning tea after a church service or during a mid-week gathering such as playgroup or senior's group
- 5. Do a presentation** — ask to speak during a corps activity such as a worship service or community group, share stories of transformation, talk about how the corps supports the community or provide practical advice relevant to the demographic
- 6. Stalls in town centres, shopping centres, community halls, the library or at the local Salvos Store** — hand out information about Moneycare and some tip [sheets](#), and/or create a one-page document with all the services available in the local area, for example corps activities, Drive for Life, emergency food relief
- 7. Link in with other existing local events or community connection days** — host a stall at a community show or fete
- 8. Outreach days with external services** — host a morning tea or lunch, or a series of webinars with free information sessions about financial counselling or an applicable area of interest
  - For example, the event may be for youth, seniors or young parents
  - Partner with local services such as Doorways, Employment Plus, Legal Aid, Services Australia, Relationships Australia, mental wellness and other health organisations, tax experts, lifestyle groups
- 9. Host an art show** — coordinate with other locations/painting groups for people to paint or create something artistic that represents the current Anti-Poverty Week theme then bring all the artwork together for an art show
- 10. Provide a free financial wellness check/unclaimed money challenge** — invite people to your location for a quick appointment to get their financial wellbeing journey started. Contact [Bianca.orsini@salvationarmy.org.au](mailto:Bianca.orsini@salvationarmy.org.au) for more information

Once you've chosen your idea, our [event planning checklist](#) can help you host a successful event.