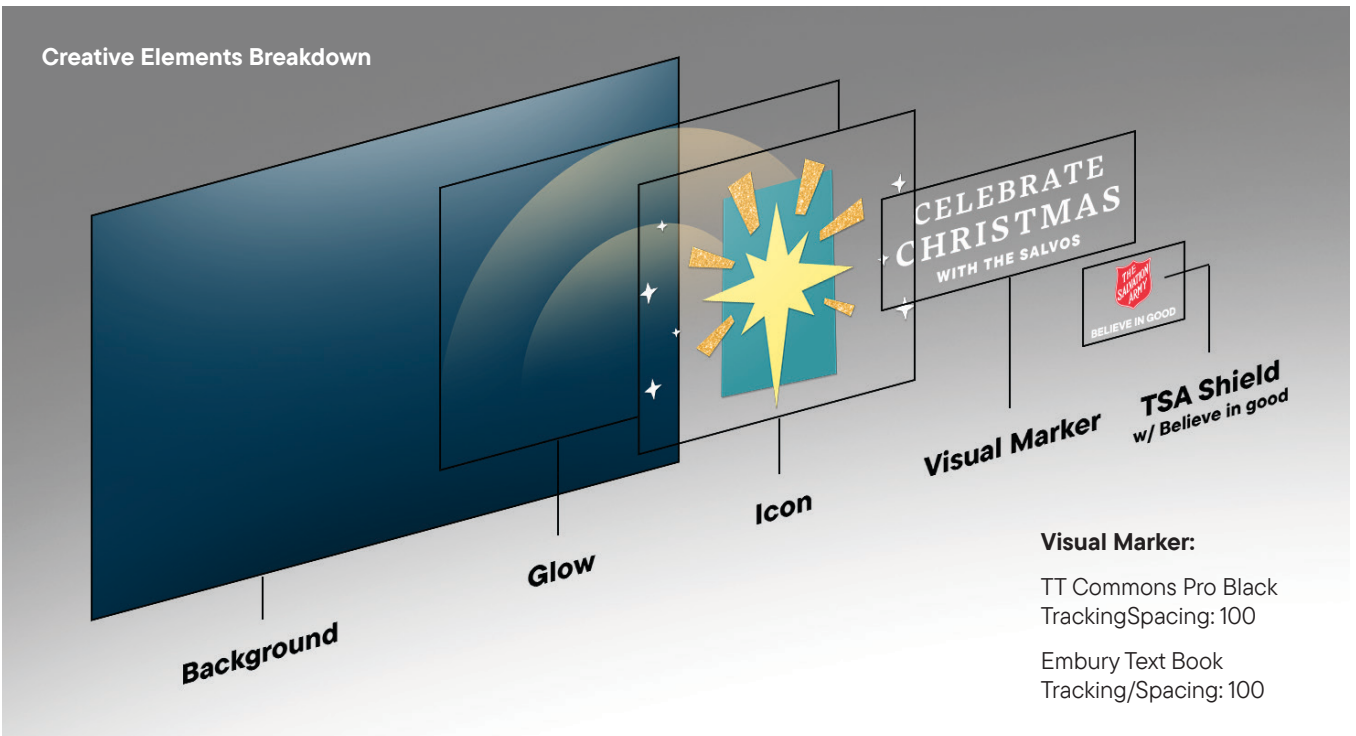


Brand Snapshot

Key Campaign Creative



This Brand Snapshot aims to support and inspire the creation of Christmas campaign resources by bringing together the campaign's key visuals, creative direction and design considerations in one place.



Colour Palette

TSA Navy R0 G55 B90 HEX #00375a C100 M15 Y0 K80	Teal 80% tint R53 G150 B160 HEX #3596a0 C100 M0 Y30 K35	White R255 G255 B255 HEX #FFFFFF C0 M0 Y0 K0
Wattle 50% tint R255 G238 B128 HEX #ffee80 C0 M0 Y50 K0	Gold glitter OR Sandstone 75% tint R251 G188 B83 HEX #fbbc53 C1 M29 Y78 K0	Black R0 G0 B0 HEX #000000 C0 M0 Y0 K100

Typography

Heading

SUBHEADING

Lorem ipsum dolor
sit amet, consectetur
adipiscing elit.

Alternatives

Embury Text > Tisa Offc Serif Pro
TT Commons Pro > Avenir Next LT Pro
TT Commons Pro > Inter

Embury Text
Medium
Tracking: 0

TT Commons Pro
Black
Tracking: 100

TT Commons Pro
Regular
Tracking: 0