



Start your online fundraiser now!

givehope.salvationarmy.org.au



Fundraising Guide:

Share the true Spirit of Christmas with people experiencing hardship.

Fundraising for the Salvos is a powerful way to rally together to give hope this Christmas.

Every Christmas Hope gift purchased through your fundraising page will bring hope, joy and togetherness for people experiencing hardship, adversity and trauma.



Create and customise your very own fundraising page



Share your link within your friends, family and networks to request Christmas Hope donations



Acknowledge those who have contributed to your fundraiser



Track your progress towards your goal in real-time

Ways to Fundraise

- **Individually**
OR
- **Start a Team** - as a Team Leader and invite other team members to fundraise collectively
OR
- **Join a team** - as a team member to fundraise for them

SIGN UP

Follow the easy steps to sign up by clicking on:

[Start your Fundraiser](#)

Step 1 - Your Account (Personal details)

Add in your personal details here such as name, email and set a password

Step 2 - Your Profile (Fundraising page details)

You have a choice of selecting the name of your public facing profile page, adding a picture and setting your goal.

Team options

(available during and post sign up)

- **Join a Team** – You can join a team to fundraise with them. Simply search for an existing known team e.g. your workplace, school or social group
- **Start a Team** - become a Team Leader by creating a team for other members to join. Starting a team is easy:
 - ⌘ When prompted, create a profile for the team that will be linked to your individual profile.
 - ⌘ You can customise the team name, profile picture and description to invite members to join or donate.
 - ⌘ All team members' collections will be added to your team total.



Fundraising Tips

1. **Personalise your page** - Share the reasons and motivations for your fundraising to make Christmas Hope come true. Telling your stories will strengthen the passion for supporting the Salvos.
2. **Share** - Share your unique page URL with your friends, family, and networks requesting them to chip-in and grant as many Christmas Hope gifts as they can.



3. **Fundraise together** to make a bigger impact. You can 'Join a Team' or 'Start a Team' at the registration step. This is also possible post sign-up through your dashboard when logged in.
4. **Say Thanks** - Every donation is important, so don't forget to say thanks. You can thank your supporters through the heart icon ♥ on your dashboard or even via a personal email or phone call.
5. **Watch your Christmas Hope tally grow** - The tally on your page will show the amazing impact every Christmas Hope gift donated can make to those in need. You can instantly see the difference you are making for those in need this Christmas.